



NORTH BRANCH POST 85
“Midsummer Capital of the Midwest”
P.O. Box 87 - 6439 Elm St. - North Branch, Minnesota 55056
Phone: (651) 674-4810
Email us at: info@nbamericanlegion.com



March 1st, 2024

Dear Merchants of the North Branch Area,

The North Branch American Legion Post #85 has been a proud member of the North Branch Business community since 1925. Our non-profit donates thousands of dollars every year to support various projects in our area. We have hosted the North Branch Midsummer Days Celebration for over 98 years. It is our five-day event that includes a carnival, two parades, street dances, free lunch, raffle drawings and bingo, and many free children's sponsored events.

We cannot achieve an event of this magnitude without the support from our business community. These events bring in thousands of people to our community who spend their time and money at our local businesses. It is also a time for alumni and families to gather and celebrate in our town. This year's celebration will be held *Wednesday, June 19th through Sunday, June 23rd 2024.*

We are asking for your help in making this event a huge success by helping sponsor our marching bands, clown clubs, and aerial displays for the annual Sunday parade. Your past contributions have helped make this parade a regional destination for free family fun and entertainment. All parade sponsors will receive recognition in the local papers, our website, on our Facebook page and other community pages.

Individual parade unit sponsors will be provided with a banner showing the sponsor's name preceding the unit in the parade on Sunday, June 23rd. These performing units vary in cost from **\$500.00 to \$2500.00** and the actual cost will not be known until each unit returns their acceptance letter with the amount they will charge for their participation in our parade.

If you are interested in sponsoring a parade unit or helping us to finance the parade for 2024, please contact us at the American Legion at 651-674-4810 or email us at info@nbamericanlegion.com. Please make your check payable to: **American Legion Post 85.**

With much appreciation,

Parade Committee
American Legion Post #85
North Branch, Minnesota